

- 1. Emeda stands out as a leading factory specializing in the production of custom natural human hair toppers, delivering high-quality products to customers worldwide. With over 15 years of experience in the hair industry, Emeda has successfully supplied more than 1 million hair toppers to clients in over 50 countries.**
- 2. Our factory operates on a 10,000 square meter production facility, equipped with state-of-the-art machinery and employing over 200 skilled workers. This allows us to maintain an impressive monthly production capacity of 20,000 hair toppers, ensuring we meet the growing demand efficiently.**
- 3. Emeda takes pride in using 100% natural human hair in all our toppers. We meticulously source hair from donors across 5 different regions, ensuring that each piece meets our strict quality standards. Our extensive sourcing network enables us to offer a wide variety of textures and colors, catering to the diverse needs of our clientele.**
- 4. The customization process at Emeda is unparalleled. We offer over 100 different customization options, including various base materials, sizes, colors, and hair densities. This flexibility has led to a customer satisfaction rate of 98%, as clients can tailor their hair toppers to perfectly match their natural hair.**
- 5. Quality control is at the heart of our operations. Each hair topper undergoes a rigorous 8-step inspection process, ensuring that only the best products leave our factory. This attention to detail has resulted in a return rate of less than 1%, a testament to the durability and quality of our toppers.**
- 6. Emeda's commitment to innovation is evident in our R&D department, which consists of 20 experts who are constantly exploring new trends and techniques. In the past year alone, we have developed 12 new hair topper designs, each incorporating the latest advancements in hair technology.**
- 7. Our factory also emphasizes sustainability. Emeda has reduced waste by 30% over the past 5 years through efficient production processes and recycling initiatives. We also ensure that all hair products are ethically sourced, with full transparency in our supply chain.**
- 8. Emeda's customer service team is available 24/7, providing prompt and professional support to our clients. On average, we respond to customer inquiries within 2 hours and have a 95% first-contact resolution rate, reflecting our dedication to client satisfaction.**
- 9. To stay competitive, Emeda offers flexible pricing models. We provide wholesale discounts of up to 25% for bulk orders, making us a preferred partner for over 500 salons and hair studios globally. Additionally, our factory-direct pricing strategy**

allows us to offer top-quality hair toppers at prices 15% lower than our competitors.

10. Emeda's reputation as a reliable and innovative hair topper manufacturer is reflected in our long-standing relationships with clients. Over 70% of our customers have been with us for more than 5 years, and we continue to expand our market reach, aiming to increase our global sales by 20% in the next fiscal year.